

2024 PowerPoint Presentation





### WELCOME TO TENGO PRESENTATION

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## Introduction

- Established in 2023 and headquartered in Dubai, UAE
- Warehouse Facility in Dubai Investment Park & Jebel ali (Free Zone)
- Strong history in logistics & Transportation
- Commitment to sustainability, innovation, and excellence trusted and forward-looking brand
- Robust relationships with suppliers and manufacturers worldwide
- Worldwide reach thanks to being at the strategic location in MENA
- Rigorous quality control and food safety protocols to ensure product Excellence
- Dedicated customer service team to provide personalized support and solutions
- Third-Party Branding: Food products are Manufactured under the brand name of the purchasing company.
- Global audience: Catering to a broad international market
- Focus on Production: Specializes in the manufacturing process, ensuring highquality food products.
- B2B Relationships: Primarily deals with retailers, wholesalers, and other businesses rather than directly with consumers.
- Flexibility: Can produce a wide range of food products for various brands.
- Cost Efficiency: Offers cost-effective production solutions for companies looking to outsource their food product manufacturing.

#### Explore All

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## Tengo Road Map

#### •

#### **1- Continued Foodstuff Supply with Tengo Brand** (Until End of 2024):

- Maintain and strengthen relationships with manufacturers for consistent foodstuff supply under the Tengo brand.
- Focus on quality control, distribution efficiency, and customer satisfaction to enhance the brand reputation.

## 2- Brand Name Registration in Dubai (Completed by Beginning of 2025):

• Work on finalizing the brand name registration process in Dubai to establish a legal presence and protection for the Tengo brand.

## 3- Establishment of Packaging Line in DIP (Planned for 2025):

- Develop a detailed business plan for setting up the packaging line in Dubai Investments Park (DIP) by 2025.
- Research and secure necessary permits, licenses, and approvals for establishing the packaging facility.
- Identify suitable locations, facilities, and equipment for the packaging line operation.
- Hire and train staff for packaging operations, ensuring compliance with local regulations and quality standards.



# **Road Map**

#### 4- Importation of Raw Materials from Iran:

• Establish reliable supply chains for importing raw materials from trusted resources in Iran.

#### 5- Packaging Process in the UAE:

- Develop packaging designs and materials that align with branding strategies and regulatory requirements.
- Implement efficient packaging processes to ensure product integrity, safety, and traceability.
- Explore sustainable packaging options to minimize environmental impact and meet market demands.

#### 6- Export and Branding Strategies:

- Leverage the UAE's strategic location and reputation for trade to expand export opportunities for Tengo branded products.
- Develop marketing and branding strategies to promote Tengo products in international markets, highlighting the UAE origin and quality standards.
- Collaborate with distributors, retailers, and trade partners to penetrate target markets and increase brand visibility and recognition.





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# **SAFFRON** Our premium saffron adds a touch of luxury and vibrant color to your dishes

#### Super Negin:

- ✓ High-quality with thick, long threads
- 📀 deep red color
- highly potent and fragrant

#### Sargol:

- ✓ All-red saffron threads
- Slightly shorter than Super Negin
- Strong aroma and color

#### Pushal:

- ✓ Contains both red stigma and some yellow style
- ✓ less pure but more affordable

#### Bunch:

- 📀 Includes whole saffron flowers
- So both red stigmas and yellow styles
- 🤣 used for less intense flavor and aroma



## **TOMATO PASTE**

Tomato paste is a concentrated form of tomatoes that is widely used in cooking to add flavor, color, and thickness to various dishes.

 Made from sun-ripened tomatoes, our tomato paste is a rich and concentrated ingredient that enhances the taste of your favorite dishes.





## **ASEPTIC TOMATO PASTE**

aseptic tomato paste offers convenience, versatility, and long-lasting freshness, making it a preferred choice for both industrial and household usage in the food industry

Salt Content: 1%BrixLevel: 36 - 38%



## PISTACHIO

# Pistachios are versatile nuts known for their distinct flavor, vibrant green color, and nutritional benefits.

#### Fandoghi (Round Pistachio):

- ✓ Characteristics: Small round shape
- Size: Typically 28-32 nuts per ounce
- ✓ Flavor: Rich, nutty taste
- Subses: Commonly used for snacking and in confectionery.

#### Kaleghouchi (Jumbo Pistachio):

- ✓ Characteristics: Large, round
- Shape.Size: Typically 20-28 nuts per ounce.
- Selavor: Bold flavor with a firm texture.
- Solution and gourmet products.

#### Akbari (Long Pistachio):

- ✓ Characteristics: Long, large shape.
- Size: Typically 20-24 nuts per ounce.
- Sweet and creamy taste.
- 🕏 Uses: Premium markets, often considered the highest quality.



## **FRENCH FRIES**

French fries are crispy, golden potato strips fried to perfection, often seasoned with salt and enjoyed as a popular and beloved side dish or snack worldwide.

available in various Sizes :

- 7\*7
- ✓ 9\*9✓ 10\*10

Potato Types : • Jelly

- 📀 Agria
- 📀 Colomba



## **MACARONI & SPAGHETTI**

Shapes:
Elbow Macaroni
Penne Rigate
Rotini
Cavatappi
Ditalini

- 🕑 Gomiti
- Shells (Conchiglie)
- 🕑 Gemelli

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MANGO TEXT BOX

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# GREEN AVOCADO

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RICE TEXT BOX

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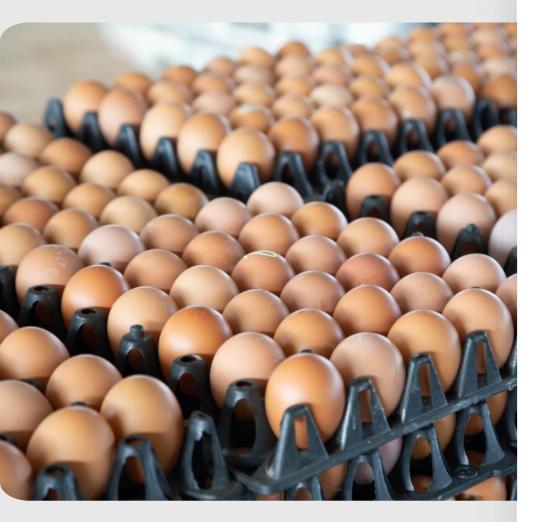
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EGG TEXT BOX

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# SUNFLOWER OIL

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### HANY FOOD PRODUCTS TEXT BOX

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# FROZEN CHICKEN

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